



## Green Data **For All** | INSPIRE Conference 2023 Programme

### Session No. 19 | Plenary I: Data and technology enabling the twin green and digital transition - part 2

29 November 2023, 11:00 – 12:30 CET

#### About this session:

(Keynote speakers and panel discussion)

The data landscape is changing rapidly as new regulations start to take effect: the Data Governance Act, the imminent Data Act and the Open Data Directive (including High Value Datasets) to name the most prominent ones.

The Data governance Act is introducing new provisions for “Data Intermediaries” and “Data Altruism”. The Data Act is facilitating further “data portability” for data generated by IoT devices and machines. Other portability provisions are foreseen for the case of “public emergencies”.

On the one hand those concepts are not entirely new. Provisions for “data portability” have existed before e.g in the GDPR or the eco-design regulations for household appliances. Same with “Data Intermediaries”: we can trace in the market several operators fitting this profile.

On the other hand, these new provisions can unlock new data-driven business models for different sectors and markets that can support the green and digital transition.

This session will showcase existing operators fitting the profile of “data intermediaries” or “data altruism” and will aim to shed light on how the data community (companies, academia, public administration, innovation managers) are reacting to the new regulatory provisions from the new regulations.

#### Keynotes

**Kristo Lehtonen** (Director “Fair Data Economy” at the Finnish Innovation Fund Sitra), SITRA has recently published a report “THE RIGHT TO DATA PORTABILITY IN THE FAIR DATA ECONOMY” and is funding several actions exploring (among other things) the new opportunities driven by the data strategy

**Björn De Vidts** (CEO Athumi). Athumi is the Flemish Data Utility Company , Athumi is enhancing citizens’ trust in sharing data, and builds bridges between citizens, companies and associations for better cooperation.

**Pietro Bertazzi** CDP’s Global Director Policy Engagement & External Affairs, CDP (Carbon Disclosure Project). CDP, through its stewardship service is helping companies and operators to make their voluntary environmental disclosures .





### **Panel Discussion**

Panellists will be giving their views on the new digital legal framework and how the different components and operators in the digital economy can strengthen each other to contribute to the twin green and digital transition.

Sustainability is now an immutable factor for most businesses to remain relevant and competitive. How can we build trust between citizens, companies and public administrations in sharing data to support green and digital transitions of industry and society?

**Panel members:** Kristo Lehtonen (SITRA), Björn De Vidts (Athumi), Pietro Bertazzi (CDP)

**Moderator:** [PIESIEWICZ Grazyna Head of Unit \(CNECT C1\)](#)

